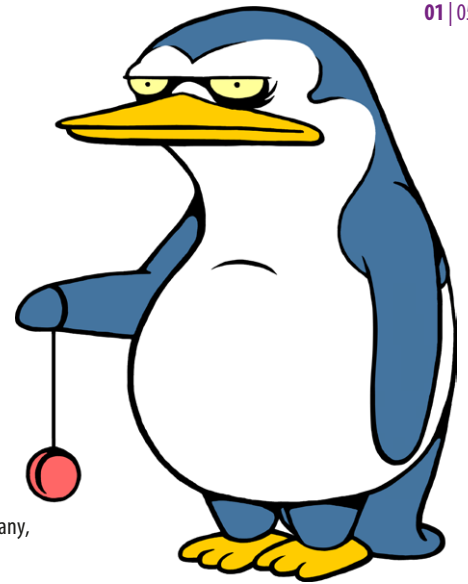


ITFS 
MAY 04–09, 2021

28. INTERNATIONALES
TRICKFILM FESTIVAL
FESTIVAL OF ANIMATED FILM
STUTT GART



SUBMISSION FOR THE TRICKSTAR BUSINESS AWARD

SUBMISSION DEADLINE: MARCH 01, 2021

COMPANY SUBMISSION (please cross)
If you would like to participate in the selection for the Trickstar Business Award with an innovative business model for a company, please answer the questions in part **A** and **B1** of this form.

PROJECT SUBMISSION (please cross)
If you would like to participate in the selection for the Trickstar Business Award with an innovative business model for a particular project please answer the questions in part **A** and **B2** of this form.

The submission must be drawn up in English.

The project in this submission will be kept confidential and will only be passed to the project team and the jury members.

A. GENERAL INFORMATION

COMPANY NAME

.....

Company address

.....

Street Zip-Code City

Country Website

CONTACT PERSON

Academic Title Phone
First Name Mobile Phone
Last Name Email

Job Title

COMPANY'S FIELD OF ACTIVITY (please choose your main activities only)

.....

Production Film & TV Publisher

Production Games Distribution

Production Transmedia Other (please specify):

COMPANY DETAILS

.....

Legal form Founding year

Annual turnover Business Owner

Number of employees CEO

Shareholders

.....

.....

.....

B1. COMPANY SUBMISSION

A maximum of 800 characters (including spaces) can be entered in each text box.

1. Company profile

2. What products or services do you provide?

3. Who are your clients and who is the target group of your product or service?

4. Who are your competitors?

5. What is innovative about your business approach?

6. Please outline your marketing and distribution strategy.

7. Please describe your main achievements in the past and detail in which ways these achievements strengthened the position of your company.

To be eligible for the 2021 Trickstar Business Selection, you must provide the following additional information. Please attach to your submission:

• a revenue model / model calculation (short overview only)



B2. PROJECT SUBMISSION

PROJECT TITLE (English)

Director

Scriptwriter

Storyboarder

Head of Animation

In case of an adaption from an original work please fill in

Original Title

Author

PROJECT STATUS

in concept in development in production

MEDIA PLATFORMS/ FORMATS

Feature Film Running time (hh:mm:ss):

Series TV Web others Running time (hh:mm:ss):

Game

Mobile content / App

Online streaming services / VoD

Other (please specify):

Genre (Comedy, Musical, Adventure etc.)

Animation Technique

Target Group

Production Start

Language

Logline (max. 200 characters including spaces)

FINANCIAL INFORMATION

Total budget (in EUR)

Financially already in place (in EUR)

Financially already in place (in %)

more than 90 % 50 – 90 % 20 – 50 % less than 20 %

Financing partner Country Amount (in EUR)



B2. PROJECT SUBMISSION

A maximum of 500 characters (including spaces) can be entered in each text box.

1. Synopsis

2. Your business model for your project is innovative in the areas of (multiple answers possible)

 Financing

 Distribution

 Marketing

 Technique

 Storytelling

 Other (please specify):

3. Please specify the innovative aspects of your project in regard to each ticked area above.

4. Please describe the market environment for your project.

5. Please describe why your project stands out in its market environment (USPs of the project).

6. Do you plan to cooperate with international partners? If yes, please list the partners and specify in one sentence each why this partner adds value to your project.

To be eligible for the 2021 Trickstar Business selection, you must provide the following additional information / material on your project. Please attach to your submission:

- a detailed project budget
- a financing plan and revenue model
- the marketing and distribution strategy (tools, costs and timeline)
- a minimum of 2 illustrations / film stills of your project (without text elements, resolution 300 dpi)

- a filmography of the director and the head of animation
- a track record of the company
- in case of adaption from an original work a copy of the copyright option



DEADLINE FOR SUBMISSION IS MARCH 01, 2021

Please send the completed form including the required additional information to:

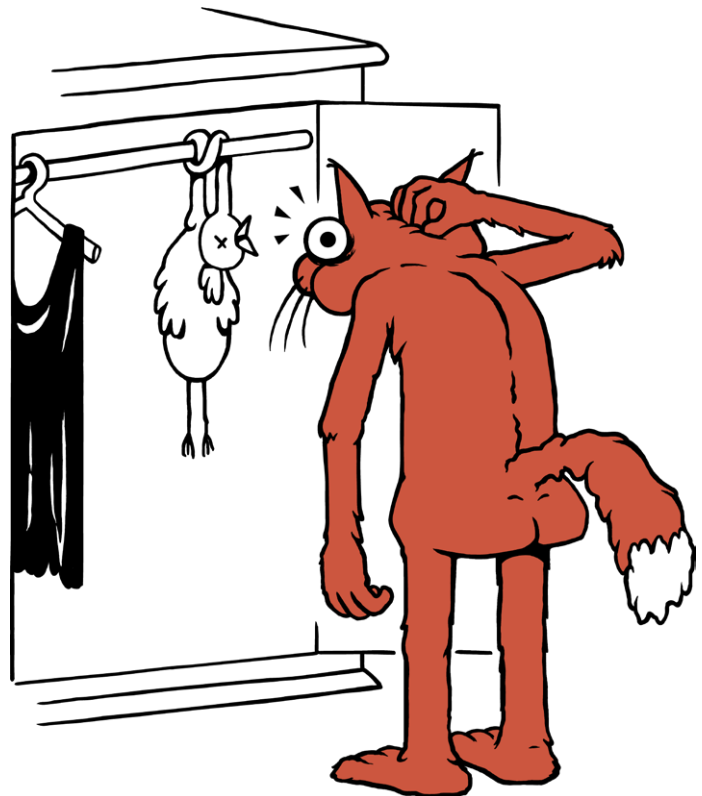
BusinessAward@festival-gmbh.de

- I hereby authorize the Stuttgart International Festival of Animated Film to publish the submitted project visuals and pass them on to the press (TV, print, online) for the purpose of media coverage with reference to the project title and copyright.
- I hereby confirm that I own all necessary rights and assert that I am authorized by possible further right holders, e.g. team members, to submit the project / company to the **Trickstar Business Award**.
- I confirm that the information given is both complete and accurate.
- I agree to recognise and accept the regulations without reservation.
- I assert that I am authorized to pass on the information about other team or company members that I have provided for application purposes and for further use relating thereto.
- I confirm that I have read and accepted the data protection declaration (www.festival-gmbh.de/datenschutz).

This document has been created electronically and is legally binding without signature.

Place and date

Name in letters



CREATED BY

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g GmbH

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