



# INTERNATIONALES TRICKFILM FESTIVAL OF ANIMATED FILM — STUTTGART

## REGULATIONS TRICKSTAR BUSINESS AWARD

AWARD FOR THE BEST INNOVATIVE AND GROUNDBREAKING BUSINESS MODEL  
FOR A PARTICULAR PROJECT OR A COMPANY IN THE FIELD OF ANIMATION

**SUBMISSION DEADLINE: 25 FEBRUARY 2026**

The **Trickstar Business Award** is an industry award presented at the Stuttgart International Festival of Animated Film (ITFS).

It recognises groundbreaking business models for particular projects or innovative business models for companies in the animation industry.

- Your innovative business concept can, for example be, in the areas of distribution, marketing, exploitation of rights, financing, or similar fields.
- The award explicitly focuses on business excellences.
- The prize, worth 7,500 euros is sponsored by the Verband Region Stuttgart and will be presented at our **AniX Award Ceremony on 7 May 2026**.

### PARTICIPATION

- The competition is open to both national and international companies and projects.
- Innovative projects submitted to APD 2026 can also be submitted for participation in the Trickstar Business competition.
- To apply, please complete the submission form and provide the required materials and information.

[Click here to access the submission form.](#)



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## NOMINATION

In case of nomination, the ITFS will invite you to Stuttgart to present and pitch your project in front of an audience during a panel on **7 May 2026**. On-site attendance for the pitch and the awarding is strongly encouraged.

## JURY

An independent expert jury, appointed by the festival management, nominates three to four projects and selects the award winners from among them.

## CRITERIA FOR JURY ASSESSMENT

- Originality of the business model
- Innovation in financing, evaluation, or marketing concepts
- Competitiveness of the project, service, or product
- Quality and feasibility of the business plan
- Qualifications and experience of the team behind the project

For any inquiries regarding the regulations, please contact Andrea Bauer

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