



INTERNATIONALES TRICKFILM FESTIVAL OF ANIMATED FILM — STUTTGART

REGULATIONS TRICKSTAR BUSINESS AWARD

AWARD FOR THE BEST INNOVATIVE AND GROUNDBREAKING BUSINESS MODEL
FOR A PARTICULAR PROJECT OR A COMPANY IN THE FIELD OF ANIMATION

SUBMISSION DEADLINE: 25 FEBRUARY 2026

The **Trickstar Business Award** is an industry award presented at the Stuttgart International Festival of Animated Film (ITFS).

It recognises groundbreaking business models for particular projects or innovative business models for companies in the animation industry.

- Your innovative business concept can, for example be, in the areas of distribution, marketing, exploitation of rights, financing, or similar fields.
- The award explicitly focuses on business excellences.
- The prize, worth 7,500 euros is sponsored by the Verband Region Stuttgart and will be presented at our **AniX Award Ceremony on 7 May 2026**.

PARTICIPATION

- The competition is open to both national and international companies and projects.
- Innovative projects submitted to APD 2026 can also be submitted for participation in the Trickstar Business competition.
- To apply, please complete the submission form and provide the required materials and information.

[Click here to access the submission form.](#)



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NOMINATION

In case of nomination, the ITFS will invite you to Stuttgart to present and pitch your project in front of an audience during a panel on **7 May 2026**. On-site attendance for the pitch and the awarding is strongly encouraged.

JURY

An independent expert jury, appointed by the festival management, nominates three to four projects and selects the award winners from among them.

CRITERIA FOR JURY ASSESSMENT

- Originality of the business model
- Innovation in financing, evaluation, or marketing concepts
- Competitiveness of the project, service, or product
- Quality and feasibility of the business plan
- Qualifications and experience of the team behind the project

For any inquiries regarding the regulations, please contact Andrea Bauer

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